

UGC Teacher Story Giveaway

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GIVEAWAY.

By entering into this Giveaway, you agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects relating to this Giveaway.

Sponsor: The UGC Teacher Story Giveaway ("Giveaway") is sponsored by Khan Academy, Inc., located at P.O. Box 1630, Mountain View, CA 94042 ("Sponsor").

Eligibility: This Giveaway is open to individuals who are (i) 18 years of age or older (or the age of majority in their jurisdiction of residence, whichever is older), at the time of entry, (ii) legal residents of one of the fifty (50) United States or the District of Columbia, and (iii) currently employed or actively serving in the United States as a K-12 teacher or school-based educator. Sponsor may require reasonable proof of eligibility. Entrants are responsible for ensuring that participation in the Giveaway and acceptance of a prize comply with any employer, school, district, government ethics, gift, or social media policies that apply to them. Employees, officers, directors, agents, and representatives of Sponsor and its advertising or promotion agencies, and the immediate family members and household members of each, are not eligible. "Immediate family" means spouse, parent, child, sibling, and the respective spouses of those individuals. Void where prohibited by law. This Giveaway is subject to all applicable federal, state, and local laws.

Giveaway Period: The Giveaway begins on Monday, August 24, 2026 at 8:00 a.m. Pacific Time ("PT") and ends on Friday, September 18, 2026 at 11:59 p.m. PT ("Entry Period"). For purposes of these Official Rules, all times and days are PT, and Sponsor's computer will be the official clock for all matters related to this Giveaway.

Promotion and Entry Form: The Giveaway may be promoted through Sponsor's monthly newsletter, website, and social media channels. Entries will be collected through an online form hosted using the Easypromos platform (the "Entry Form"). Only complete submissions received by Sponsor through the official Entry Form during the Entry Period are eligible. Receiving the newsletter, following Sponsor on social media, liking or sharing a promotional post, or otherwise interacting with promotional content does not by itself create an Entry. Easypromos, S.L. is a technology service provider only and is not a sponsor or prize provider.

How to Enter: During the Entry Period, access the official Entry Form through a link provided by Sponsor and complete the following steps. Internet access and a valid email address are required. There is no fee to use the Entry Form, although standard internet or data charges imposed by an entrant's service provider may apply.

Base Entry. Provide all information requested in the Entry Form, including a valid name and email address, and submit a truthful written teacher story in response to the prompt presented in the Entry Form about the entrant's experience with or use of Khan Academy. The entrant must also confirm eligibility, agree to these Official Rules, and provide the permissions and acknowledgments required by the Entry Form. A complete, eligible submission counts as one (1) base entry ("Base Entry").

Supporting User-Generated Content. The Entry Form may invite an entrant to upload or provide a direct link to related user-generated content, such as text, photographs, graphics, audio, video, or a previously published social media post (collectively, "Supporting UGC"). Unless the Entry Form expressly states otherwise, Supporting UGC is optional, is not required to receive a Base Entry, and will not improve an entrant's chances of winning. Uploaded files and links must comply with all format, size, accessibility, and technical instructions displayed in the Entry Form.

Bonus Entry. An entrant may receive one (1) additional entry by, during the Entry Period: (i) publishing one original, public social media post on Facebook, Instagram, X (formerly Twitter) and Youtube, (each, an "Eligible Social Platform") that truthfully describes how the entrant is using Khan Academy; (ii) including the hashtag #StartStrongwithKhan; (iii) clearly and conspicuously disclosing near the beginning of the post that it is a Giveaway entry, such as by including #KhanAcademy_Sweepstakes; and (iv) submitting the direct, publicly accessible URL for that post in the designated field of the Entry Form before submitting the form (a "Bonus Post"). A qualifying Bonus Post counts as one (1) bonus entry ("Bonus Entry"). The Bonus Post must remain public and accessible through completion of winner verification. Temporary or disappearing content, private-account content, profile links, screenshots without a verifiable public URL, and links that do not lead directly to the Bonus Post are not eligible. A Bonus Entry is optional and may be earned only in connection with an eligible Base Entry.

Alternative Entry. Alternatively, you may enter into this Giveaway during the Entry Period by emailing social@khanacademy.org with the subject line: "Enter me in the Khan Academy Teacher Story Giveaway" and include a message confirming that you (i) meet the Eligibility requirements, (ii) agree to the Official Rules, and (iii) want to submit an Alternative Entry ("Alternative Entry"). Limit one (1) Alternative Entry per person. An Alternative Entry counts as one (1) Base Entry. Alternative Entries will be given equal consideration in the drawing as Entries submitted through the Entry Form.

Entry Limits, Odds, and No Judging: Limit one (1) Base Entry and one (1) Bonus Entry per person during the Entry Period, for a maximum of two (2) total entries per person (or one (1) Alternative Entry if entering by email)(each an "Entry" and collectively, "Entries"). Additional Entry Form submissions, use of multiple or false identities or email addresses, multiple Bonus Posts, or other attempts to exceed the stated limits are void and may result in disqualification of all associated Entries. A Bonus Entry submitted without an eligible Base Entry is void. The Giveaway is a random-draw sweepstakes, not a judged contest. Story length, writing style, creativity, production quality, media format, and whether an Entry expresses a positive, neutral, or critical opinion will not be judged and will not affect winner selection. The odds of winning depend on the total number of eligible Entries received.

Email, Social Account, and Technical Requirements: Entrants must provide an email address at which they can be contacted through completion of the Giveaway. A social media account is required only to earn a Bonus Entry. Any account used for a Bonus Post must belong to the entrant, comply with the applicable Eligible Social Platform's terms and policies, and have privacy settings that permit Sponsor to view and verify the Bonus Post. Entrants may not use another person's account. Sponsor is not responsible for an entrant's inability to access the Entry Form or an Eligible Social Platform, create or maintain an account, upload a file, publish or maintain a post, provide a functioning link, receive an email, or comply with third-party requirements.

Entry Content and Rights Requirements: The written story, Supporting UGC, Bonus Post, and all other materials submitted or made available in connection with an Entry (collectively, "Entry Materials") must: (i) be truthful and reflect the entrant's own experience and honest opinions; (ii) be created by the

entrant or used with all necessary permissions, licenses, and releases; (iii) not infringe or misappropriate any copyright, trademark, privacy, publicity, contract, confidentiality, or other right of any person or entity; (iv) not include music, images, video, artwork, written material, logos, or other third-party content unless the entrant has the right to submit and license that content; (v) not contain false or misleading claims about Khan Academy, any person, school, product, or service; (vi) not contain unlawful, threatening, abusive, harassing, defamatory, obscene, discriminatory, deceptive, or otherwise inappropriate material; (vii) not promote a commercial product or service unrelated to Sponsor; and (viii) comply with all applicable laws, employer or school policies, and Eligible Social Platform rules. Sponsor may remove from consideration or disqualify any Entry Materials that, in Sponsor's sole discretion, do not comply with these requirements.

Student, Minor, and Third-Party Privacy: Entry Materials must not disclose student education records, confidential school information, or sensitive personal information, including student names, contact information, account credentials, student identification numbers, grades, assessment results, health or disability information, or other information that could reasonably identify or harm a student. If Entry Materials depict, record, quote, or identify any person other than the entrant, the entrant represents and warrants that the entrant has obtained all permissions and releases required for submission and Sponsor's use of those materials. If any depicted or identifiable person is a minor, the entrant must have prior written permission from the minor's parent or legal guardian and all school, district, or employer approvals required by law or policy. Sponsor may require proof of those permissions and may reject any Entry Materials involving a minor or student, even if permissions have been obtained. Entry Materials featuring students or minors are not required.

Honest Experiences and Giveaway Disclosure: Sponsor does not require praise or a positive review as a condition of entry, and entrants should not make statements they do not honestly believe or claims that are not based on their actual experience. A Bonus Post must make clear to viewers that the post was made for a chance to win a prize. The campaign hashtag #StartStrongwithKhan alone does not replace the required Giveaway disclosure. The disclosure, such as #KhanAcademy_Sweepstakes or the words "Khan Academy giveaway entry," should appear near the beginning of the Bonus Post and be easy to notice and understand. Sponsor may disqualify a Bonus Entry if the disclosure is missing, unclear, hidden, or not reasonably accessible in the format used.

Winner Selection: All eligible Base Entries and Bonus Entries received during the Entry Period will be combined into one prize-drawing pool. Forty (40) potential winners will be selected at random on or about Monday, September 21, 2026. Sponsor may use the Easypromos random-selection functionality or another method selected by Sponsor to conduct the drawing. The content, quality, sentiment, or popularity of any Entry Materials will not affect the random drawing. Each entrant may win no more than one (1) prize. If fewer than forty (40) eligible entrants are available, Sponsor may award fewer than forty (40) prizes. Sponsor's decisions regarding eligibility, winner selection, and Giveaway administration are final and binding.

Winner Notification and Prize Claiming: Potential winners will be notified at the email address provided in the Entry Form and must respond and follow all instructions within three (3) days after the notification is sent (the "Confirmation Period"). Entrants are responsible for monitoring their email, including spam or junk folders. To claim a prize, a potential winner may be required to provide a full legal name, mailing address, state of residence, reasonable proof of eligibility, confirmation of rights in Entry Materials, and any affidavit of eligibility, tax form, liability release, publicity release, content

release, or other documentation reasonably requested by Sponsor. Sponsor will not require any payment to claim a prize. Failure to respond within the Confirmation Period, inability of Sponsor to contact a potential winner, return of a notification as undeliverable, failure to provide requested information or documentation, inability to verify an Entry or Bonus Post, or noncompliance with these Official Rules will result in disqualification, and Sponsor may select an alternate potential winner by random drawing from the remaining eligible Entries.

Prize: Forty (40) prizes are available to be won. Each verified winner ("Winner") will receive one (1) Amazon.com Gift Card valued at \$100 USD. The approximate retail value ("ARV") of each prize is \$100 USD, and the total ARV of all prizes is \$4,000 USD. Gift cards are expected to be delivered electronically to the email address provided by the Winner within approximately four (4) to six (6) weeks after winner verification. Amazon.com Gift Cards are subject to the issuer's applicable terms and conditions.

Prize Restrictions: Prizes not claimed within the Confirmation Period may be forfeited and awarded to an alternate winner. No substitution, assignment, transfer, or exchange of any prize, including for cash, is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value if a stated prize becomes unavailable. Limit one (1) prize per person and household. All prize details not specified in these Official Rules will be determined by Sponsor in its sole discretion. Prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, including any implied warranty of merchantability or fitness for a particular purpose. All federal, state, and local taxes and all other costs associated with acceptance or use of a prize that are not expressly stated as part of the prize are the sole responsibility of the Winner. A Winner is also responsible for determining whether acceptance of the prize is permitted under any employer, school, district, or government ethics or gift rule. If acceptance is prohibited, the prize may be forfeited and awarded to an alternate winner.

Your Compliance with these Official Rules: All Entries must be submitted and all Bonus Posts must be published during the Entry Period to be eligible. Proof of transmission, upload, posting, or submission does not constitute proof of receipt by Sponsor. All Entries are subject to confirmation, verification, and compliance with these Official Rules, as determined by Sponsor. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entrant or Entry that does not comply with these Official Rules. Entries that are excessive, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, deceptive, inaccessible, generated by automated means, submitted through false accounts or identities, or otherwise not in compliance with these Official Rules are void. Entries submitted by individuals who do not meet all eligibility requirements are void.

Ownership and License to Entry Materials: As between the entrant and Sponsor, the entrant retains any ownership rights the entrant has in the Entry Materials. By submitting an Entry, the entrant grants Sponsor and its designees, assigns, licensees, service providers, and successors a perpetual, worldwide, royalty-free, fully paid-up, irrevocable, non-exclusive, transferable, and sublicensable license to reproduce, copy, edit, modify, adapt, translate, create derivative works from, publish, display, perform, transmit, distribute, make available, archive, and otherwise use the Entry Materials and all elements of them, in whole or in part, alone or with other materials, for educational, editorial, fundraising, advertising, publicity, promotional, and other lawful purposes in any media or format now known or later developed, without additional compensation, notification, review, approval, attribution, or permission from the entrant or any third party, except where prohibited by law. This license applies whether or not the entrant is selected as a Winner and includes the right to use the entrant's name,

social media handle, voice, image, likeness, teaching role, school or district name if provided, city and state, captions, written story, uploaded files, linked content, Bonus Post, and any related statements or materials provided during follow-up. To the extent permitted by law, the entrant waives any moral rights or similar rights the entrant may have in the Entry Materials.

Follow-Up, Editing, and No Obligation to Use: By entering, the entrant authorizes Sponsor to contact the entrant using the information provided in the Entry Form to administer the Giveaway, verify or clarify Entry Materials, request original files or additional permissions, invite the entrant to participate in a follow-up interview or content project, and discuss possible publication or reuse. Sponsor may edit Entry Materials for length, clarity, grammar, formatting, accessibility, technical quality, or brand style, provided Sponsor does not knowingly and materially misrepresent the entrant's expressed views. Sponsor has no obligation to use, publish, return, preserve, or provide attribution for any Entry Materials, and no entrant is entitled to review or approve Sponsor's use. Contact related to the Giveaway or Entry Materials does not by itself enroll the entrant in marketing communications.

Publicity Grant: Except where prohibited by law, by participating, each entrant agrees that Sponsor and its designees may use the entrant's name, social media handle, city and state of residence, teaching role, school or district name if provided, photograph or likeness if submitted or publicly associated with the Entry, voice, biographical information, Entry Materials, and prize information for advertising, publicity, promotional, educational, editorial, fundraising, and other lawful purposes in any media now known or later developed, worldwide and in perpetuity, without compensation or additional consent, and agrees to execute a specific consent to such use if reasonably requested.

Entrant's Personal Information: Information collected through the Entry Form, from an Entry, or during winner verification is subject to [Khan Academy's Privacy Policy](#). Easypromos, S.L. may process participant information as a service provider on Sponsor's behalf in accordance with its applicable terms and privacy practices. Sponsor may use and share information provided by an entrant to administer the Giveaway, verify eligibility, prevent fraud or abuse, contact potential winners, deliver prizes, maintain required records, prepare a winner list, follow up regarding Entry Materials, and exercise the rights granted in these Official Rules. Public information contained in a Bonus Post is also subject to the privacy practices of the applicable Eligible Social Platform. If an entrant is a Winner, personal information may be shared with regulators, tax authorities, service providers, or other parties as required or permitted by law, including the Winner's legal name, contact information, address, and prize description. Entry into the Giveaway does not constitute consent to receive marketing communications unless the entrant separately provides that consent.

Social Platform, Easypromos, and Amazon Release and Disclaimer: By entering, each entrant completely releases each Eligible Social Platform on which the Giveaway is promoted or a Bonus Post is published, Easypromos, S.L., Amazon.com, Inc., and each of their respective parents, subsidiaries, affiliates, officers, directors, employees, and agents from any and all liability arising from or related to the Giveaway. This Giveaway is not sponsored or endorsed by any Eligible Social Platform, Easypromos, S.L., or Amazon.com, Inc.; it is not administered by or associated with any Eligible Social Platform or Amazon.com, Inc.; and Easypromos acts solely as a technology service provider to Sponsor. Entrants understand that they are providing information to Sponsor, with information submitted through the Entry Form processed using Easypromos as a service provider, and not to any Eligible Social Platform or Amazon.com, Inc.

Releases: By participating in the Giveaway, each entrant agrees to release, discharge, defend, and hold harmless Sponsor; each Eligible Social Platform; Easypromos, S.L.; Amazon.com, Inc.; and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, service providers, officers, directors, shareholders, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all liability, claims, costs, losses, damages, fines, or actions of any kind whatsoever, including reasonable attorneys' fees, for injuries, death, damages, or losses to persons or property that may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Giveaway or any Giveaway-related activity; (ii) the receipt, ownership, use, misuse, or inability to use any prize; (iii) Sponsor's authorized use, editing, publication, or distribution of Entry Materials; (iv) any claim based on rights of publicity or privacy, defamation, false light, breach of confidence, or infringement of intellectual property or other rights; (v) any Entry, Bonus Post, linked content, upload, or registration material; or (vi) any typographical, human, technical, or other error in the printing, offering, selection, operation, or announcement of any Giveaway activity or prize, except to the extent such release is prohibited by applicable law.

The Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, illegible, stolen, delayed, misdirected, undelivered, hidden, removed, inaccessible, corrupted, or garbled Entries, uploads, links, Bonus Posts, or notifications; for files that cannot be opened or viewed; for deleted, changed, private, expired, or unavailable social media content; for lost, interrupted, or unavailable network, server, internet service provider, Entry Form, website, application, email, Eligible Social Platform, or other connections; for failed computer, satellite, telephone, wireless, cable, or other transmissions; for technical failure, unauthorized human intervention, traffic congestion, or any computer hardware or software malfunction; or for any other error or difficulty of any kind, whether human, mechanical, electronic, computer, network, typographical, printing, or otherwise, relating to or in connection with the Giveaway, including errors that may occur in the administration of the Giveaway, the processing or verification of Entries, winner selection or notification, prize delivery, or any Giveaway-related materials.

Limitation of Liability: BY ENTERING THE GIVEAWAY, ENTRANT AGREES THAT, TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE GIVEAWAY OR ANY PRIZE AWARDED WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED, IF ANY, NOT TO EXCEED TEN DOLLARS (\$10.00 USD), AND IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, OR SPECIAL DAMAGES, LOST PROFITS, OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00 USD), OR ANY RIGHT TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES, IF ANY, AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW CERTAIN LIMITATIONS OR EXCLUSIONS OF LIABILITY, SO SOME OF THE ABOVE MAY NOT APPLY TO YOU.

Governing Law: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants, Sponsor, or the Released

Parties in connection with the Giveaway, will be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any choice-of-law or conflict-of-law rule that would cause the application of the laws of another jurisdiction. Any action or proceeding arising out of or related to these Official Rules or the Giveaway shall be brought exclusively in the state or federal courts located in Santa Clara County, California, and each entrant consents to the personal jurisdiction of such courts.

Additional Terms and Conditions: This Giveaway is subject to all applicable federal, state, and local laws and is void where prohibited by law, rule, or regulation. Any provision of these Official Rules that is deemed unenforceable will be enforced to the maximum extent permissible, and the remaining provisions will remain in full force and effect. Sponsor reserves the right to amend, interpret, suspend, cancel, or terminate the Giveaway or these Official Rules when reasonably necessary, including to comply with law or third-party platform requirements, protect the integrity or security of the Giveaway, address an error or ambiguity, or respond to circumstances beyond Sponsor's reasonable control. If the Giveaway is terminated before the scheduled end of the Entry Period, Sponsor may select the Winners from among the eligible Entries received before termination, if feasible and lawful.

If Sponsor is prevented from continuing with the Giveaway by any event beyond its reasonable control, including fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruption, riot or civil disturbance, terrorist threat or activity, war, interference with the Giveaway by any party, change to the Entry Form, EasyPromos platform, an Eligible Social Platform, or their policies or functionality, any federal, state, or local law, order, or regulation, order of any court or jurisdiction, or any other cause not reasonably within Sponsor's control (each, a "Force Majeure" event), Sponsor may modify, suspend, or terminate the Giveaway or any prize. Sponsor also reserves the right, in its sole and absolute discretion, to disqualify any individual found or suspected to be: (i) tampering with the Entry process or operation of the Giveaway; (ii) acting in violation of these Official Rules; (iii) using automated, fraudulent, deceptive, or abusive means; (iv) submitting content without required rights or permissions; or (v) acting in an unsportsmanlike, disruptive, or abusive manner. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY VIOLATE CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES, INCLUDING ATTORNEYS' FEES, FROM THE RESPONSIBLE PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.

Winner List: For a copy of the winner list or these Official Rules, send a written request with a self-addressed, business-size return envelope to: Attn: UGC Teacher Story Giveaway, Khan Academy, Inc., P.O. Box 1630, Mountain View, CA 94042, USA. All such requests must be received within sixty (60) days following the close of the Entry Period.

This Giveaway is not sponsored or endorsed by any Eligible Social Platform, EasyPromos, S.L., Amazon.com, Inc., or any other third party. It is not administered by or associated with any Eligible Social Platform or Amazon.com, Inc.; EasyPromos provides technology services only.