

Gem Challenge Teacher Referral Giveaway

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GIVEAWAY.

By entering this Giveaway, you agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects relating to this Giveaway.

Sponsor

The Gem Challenge Teacher Referral Giveaway (“Giveaway”) is sponsored by Khan Academy, Inc., located at P.O. Box 1630, Mountain View, CA 94042 (“Sponsor”).

Eligibility

This Giveaway is open to individuals who are:

1. Eighteen (18) years of age or older at the time of entry, or the age of majority in their jurisdiction of residence, whichever is older
2. Legal residents of one of the fifty (50) United States or the District of Columbia
3. Currently employed in the United States as a K–12 teacher or school based educator

Sponsor may require reasonable proof of eligibility.

Employees, officers, directors, agents, and representatives of Sponsor and its advertising or promotion agencies, as well as the immediate family members and household members of each, are not eligible. “Immediate family” means a spouse, parent, child, sibling, and the respective spouses of those individuals.

Void where prohibited by law. This Giveaway is subject to all applicable federal, state, and local laws.

Giveaway Period

The Giveaway begins on Monday, October 19, 2026, at 9:00 a.m. Pacific Time (“PT”) and ends on Friday, October 30, 2026, at 11:59 p.m. PT (“Entry Period”).

For purposes of these Official Rules, all times and days are PT, and Sponsor’s computer will be the official clock for all matters related to this Giveaway.

Platforms and Giveaway Posts

The Giveaway will be communicated and administered through Sponsor's official Instagram account and official Facebook Page, collectively referred to as the "Platforms."

Only entries submitted as comments on the original Giveaway post published by Sponsor on the applicable Platform are eligible. Each original post is referred to as a "Giveaway Post."

Comments submitted on a repost, share, Story, personal timeline, third party account, or any other post will not be eligible.

How to Enter

During the Entry Period, follow the instructions for the Platform through which you choose to enter. You may enter through Instagram, Facebook, or both, subject to these Official Rules.

Instagram Entry

Using your own valid Instagram account, post a comment on the Instagram Giveaway Post that:

1. Tags one teacher friend using a valid @mention
2. Completes the following sentence:

"If our class reaches its Gem goal, we're celebrating with ____."

The tagged account must belong to an adult teacher or school based educator. Do not tag a student or minor.

Facebook Entry

Using your own valid Facebook account, post a comment on the Facebook Giveaway Post that completes the following sentence:

"If our class reaches its Gem goal, we're celebrating with ____."

You may voluntarily tag a teacher friend in the same comment, but tagging another person is not required for a Facebook Entry, will not create an additional Entry, and will not improve your chances of winning.

Social Media Account Requirements

A valid account on the applicable Platform is required to submit a social media Entry. Creating an account is free, but use of each Platform is subject to that Platform's terms, policies, and privacy practices.

Entrants are responsible for ensuring that their account and privacy settings permit Sponsor to view and verify their Entry and contact them if selected.

Sponsor is not responsible for an entrant's inability to access a Platform, create or maintain an account, post a comment, use an @mention, receive a notification, or comply with Platform requirements.

Standard data rates or other charges imposed by an entrant's carrier or internet provider may apply.

Alternative Entry

Alternatively, an eligible individual may enter the Giveaway during the Entry Period by emailing **social@khanacademy.org** with the subject line:

Enter me in the Gem Challenge Teacher Referral Giveaway

Each email must:

1. Include the entrant's response to the prompt, "If our class reaches its Gem goal, we're celebrating with _____."
2. Confirm that the entrant meets the eligibility requirements.
3. Confirm that the entrant agrees to these Official Rules.
4. State that the entrant wishes to submit an alternative entry.

Each complete email submitted in accordance with this section will count as one (1) alternative entry.

An entrant may submit up to five (5) alternative entries. Each alternative entry must be submitted in a separate email and contain a distinct, genuine response to the prompt. Alternative entries count toward the five (5) total Entry limit per person described in the **Entry Limits** section below.

Each eligible alternative entry will be included in the same prize drawing pool and will have the same chance of selection as an Entry submitted through social media.

Entry Limits

Each separate eligible social media comment or complete alternative entry counts as one (1) entry, referred to as an "Entry."

Limit five (5) Entries per person across all Platforms and entry methods combined. An individual who enters through more than one Platform or entry method may not receive more than five (5) total Entries.

Each Entry must contain a distinct, genuine response to the prompt. Duplicate or substantially identical comments or emails, repetitive or indiscriminate tagging, spam, content generated by scripts or automation, and other attempts to manipulate the Entry process are void.

An entrant may use only one Instagram account and one Facebook account. Entrants may not enter through another person's account or email address.

The content, creativity, or quality of a response will not be judged and will not affect the random selection of winners.

A person who is tagged does not automatically receive an Entry. The tagged person must separately enter the Giveaway in accordance with these Official Rules to be eligible to win.

The odds of winning depend on the total number of eligible Entries received.

Entry Content Requirements

Each Entry, including each alternative entry, must be the entrant's own original submission and must not:

1. Contain material that is unlawful, threatening, abusive, harassing, defamatory, obscene, discriminatory, misleading, or otherwise inappropriate.
2. Infringe any copyright, trademark, privacy, publicity, intellectual property, or other right of any person or entity.
3. Identify a student or disclose student records, confidential school information, or other sensitive personal information.
4. Include or tag the account of a student or minor.
5. Promote any commercial product or service other than Sponsor.
6. Violate any applicable Platform rule or policy.
7. Contain spam, repetitive tagging, automated content, or other attempts to manipulate the Giveaway.

Sponsor may remove or disqualify any Entry that, in Sponsor's sole discretion, does not comply with these requirements.

Winner Selection

All eligible Entries received during the Entry Period will be combined into one prize drawing pool.

Forty-five (45) potential winners will be selected at random on or about Monday, November 2, 2026.

Each potential winner may win no more than one (1) prize. Sponsor's decisions regarding eligibility, winner selection, and Giveaway administration are final and binding.

Winner Notification and Prize Claiming

Potential winners will be notified through the Platform used for the selected Entry, either by:

1. A direct message from Sponsor's official account
2. A public reply to the selected comment asking the entrant to contact Sponsor

A potential winner selected through the alternative entry method will be notified using the email address associated with that Entry.

A potential winner must respond and follow all instructions within three (3) days after the notification is sent. This period is referred to as the "Confirmation Period."

To claim a prize, a potential winner may be required to provide:

1. A valid email address
2. Full legal name
3. State of residence
4. Reasonable proof of eligibility
5. An affidavit of eligibility, liability release, publicity release, tax documentation, or other documentation reasonably requested by Sponsor

Sponsor will not require any payment to claim a prize.

Failure to respond within the Confirmation Period, inability of Sponsor to contact a potential winner, failure to provide requested information, return of a notification as undeliverable, or noncompliance with these Official Rules will result in disqualification.

If a potential winner is disqualified or fails to claim the prize, Sponsor may select an alternate potential winner by random drawing from the remaining eligible Entries.

Prizes

Forty-five (45) prizes are available.

Each verified winner ("Winner") will receive one (1) Amazon.com Gift Card valued at one hundred dollars (\$100 USD).

The approximate retail value ("ARV") of each prize is \$100 USD. The total ARV of all prizes is \$4,500 USD.

Gift cards are expected to be delivered electronically to the email address provided by each Winner within approximately four (4) to six (6) weeks following winner verification.

Amazon.com Gift Cards are subject to the issuer's applicable terms and conditions.

Prize Restrictions

Prizes not claimed within the Confirmation Period may be forfeited and awarded to an alternate Winner.

No substitution, assignment, transfer, or exchange of any prize, including for cash, is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value if a stated prize becomes unavailable.

Limit one (1) prize per person and household.

All prize details not specified in these Official Rules will be determined by Sponsor in its sole discretion.

Prizes are awarded "AS IS" and without warranty of any kind, express or implied, including any implied warranty of merchantability or fitness for a particular purpose.

All federal, state, and local taxes and all other costs associated with acceptance or use of a prize that are not expressly stated as part of the prize are the sole responsibility of the Winner.

Compliance With These Official Rules

All Entries must be submitted during the Entry Period to be eligible. Proof of posting, emailing, or submission does not constitute proof of receipt by Sponsor.

All Entries are subject to confirmation, verification, and compliance with these Official Rules, as determined by Sponsor.

Sponsor reserves the right, in its sole discretion, to disqualify any entrant or Entry that does not comply with these Official Rules.

Attempts by the same individual to enter through multiple or false accounts, identities, or contact information may result in disqualification of all associated Entries.

Entries that are excessive, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, deceptive, generated by automated means, or otherwise not in compliance with these Official Rules are void.

Entries submitted by individuals who do not meet all eligibility requirements are void.

Compliance With School and District Policies

Entrants are responsible for determining and confirming that their participation in this Giveaway and acceptance of a prize are permitted by their employer and any applicable school or district policies, including policies regarding:

1. Acceptance of gifts or prizes from third parties
2. Employee participation in promotions
3. Social media activity
4. Government or school district ethics requirements

Participation should serve the entrant's personal interest and should not involve the use of school resources, instructional time, student accounts, or student information for the purpose of entering.

Use of Entries

By participating, each entrant grants Sponsor and its designees, assigns, licensees, and successors a perpetual, worldwide, royalty free, irrevocable, nonexclusive license to reproduce, edit, modify, publish, display, perform, distribute, and otherwise use the Entry and all elements of the Entry, including the entrant's social media handle, name, city and state of residence, photograph or likeness if included or publicly associated with the Entry, and the contents of the Entry, for advertising, promotional, educational, and other lawful purposes in any media now known or later developed, in whole or in part, without additional compensation, notification, review, approval, or permission from the entrant or any third party, except where prohibited by law.

Publicity Grant

Except where prohibited by law, by participating, each entrant agrees that Sponsor and its designees may use the entrant's name, social media handle, city and state of residence, photograph or likeness if submitted or publicly associated with the Entry, voice, biographical information, and Entry for advertising, publicity, promotional, educational, and other lawful purposes in any media now known or later developed, worldwide and in perpetuity, without compensation or additional consent.

An entrant agrees to execute a specific consent to such use if reasonably requested.

Entrant Personal Information

Information collected through an Entry or during prize verification is subject to [Khan Academy's Privacy Policy](#).

Sponsor may use information provided by an entrant to:

1. Administer the Giveaway
2. Verify eligibility
3. Contact potential winners
4. Deliver prizes
5. Prevent fraud or abuse
6. Maintain required records

7. Prepare a winner list

If an entrant is a Winner, personal information may be shared with regulators, tax authorities, service providers, prize suppliers, or other parties as required or permitted by law.

Entry into the Giveaway does not constitute consent to receive marketing communications unless the entrant separately provides that consent.

Platform Release and Disclaimer

By entering, each entrant completely releases Facebook, Instagram, Meta Platforms, Inc., and Amazon.com, Inc., and each of their respective parents, subsidiaries, affiliates, officers, directors, employees, and agents, from any liability arising from or related to the Giveaway.

This Giveaway is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, Meta Platforms, Inc., or Amazon.com, Inc.

Entrants understand that they are providing their information to Sponsor and not to Facebook, Instagram, Meta Platforms, Inc., or Amazon.com, Inc.

Releases

By participating in the Giveaway, each entrant agrees to release, discharge, and hold harmless Sponsor; Facebook; Instagram; Meta Platforms, Inc.; Amazon.com, Inc.; and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, service providers, officers, directors, shareholders, employees, agents, and representatives, collectively referred to as the "Released Parties," from and against any liability, claims, costs, losses, damages, fines, or actions arising from or connected with i) participation in any aspect of the Giveaway or a Giveaway related activity; (ii) receipt, ownership, use, misuse, or inability to use a prize; (iii) any claim based on rights of publicity or privacy, defamation, false light, or infringement of intellectual property; (iv) any Entry or registration material; and (v) any typographical, human, technical, or other error relating to the Giveaway or prize. This release applies except to the extent prohibited by applicable law.

The Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, illegible, stolen, delayed, misdirected, undelivered, hidden, removed, or garbled Entries or notifications. The Released Parties are also not responsible for changes to or unavailability of a Platform, Giveaway Post, account, comment, tag, messaging feature, internet connection, network, server, application, hardware, software, or other technology used in connection with the Giveaway or any Giveaway-related materials.

Limitation of Liability

BY ENTERING THE GIVEAWAY, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION

ARISING OUT OF OR CONNECTED WITH THE GIVEAWAY, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00 USD), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00 USD), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

Governing Law

All issues concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants, Sponsor, or the Released Parties in connection with the Giveaway, will be governed by the internal laws of the State of California, without giving effect to any choice of law or conflict of law rule that would cause the application of the laws of another jurisdiction. Any action or proceeding arising from or related to these Official Rules or the Giveaway must be brought exclusively in the state or federal courts located in Santa Clara County, California. Each entrant consents to the personal jurisdiction of those courts.

Except where prohibited by law, any dispute arising out of or connected with the Giveaway or these Official Rules will be brought exclusively in the state or federal courts located in Santa Clara County, California, and each entrant consents to the personal jurisdiction of those courts.

Additional Terms and Conditions

This Giveaway is subject to all applicable federal, state, and local laws and is void where prohibited. In the event Sponsor is prevented from continuing with the Giveaway by any event beyond its control, including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Giveaway by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "**Force Majeure**" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Giveaway or Prize. Sponsor additionally reserves the right, in its sole and absolute discretion: (a) to modify, suspend or terminate the Giveaway should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Giveaway; or (b) to disqualify any entrant

found to be, or suspected of: (i) tampering with the Entry process or the operation of the Giveaway; (ii) acting in violation of these Official Rules; or (iii) acting in an unsportsmanlike manner. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

Winner List and Copy of Official Rules

To request a copy of the winner list or these Official Rules, send a written request with a self addressed, business size return envelope to:

Attn: Gem Challenge Teacher Referral Giveaway

Khan Academy, Inc.

P.O. Box 1630

Mountain View, CA 94042

USA

Requests must be received within sixty (60) days following the close of the Entry Period.